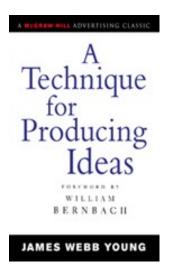
A Technique for Producing Ideas



James Young

A Technique for Producing Ideas Scarica PDF

A step-by-step technique for sparking breakthrough creativity in advertising--or any fieldSince its publication in 1965, A Technique for Producing Ideas has helped thousands of advertising copywriters smash through internal barriers to unleash their creativity.



Leggere il libro online, Scarica PDF (ePub, fb2, mobi) Libro A Technique for Producing Ideas James Young.